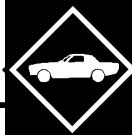


900 NE Loop 410, Ste. D408
San Antonio, TX 78209



San Antonio
AUTORAMA

Phone: (210) 832-8444 Ext. 202
Fax: (210) 832-8228

www.southtexascarshow.com

2011 EXHIBITORS AGREEMENT

Please Read Carefully:

All information must be completed, signed and returned with payment for booth confirmation.

March 16-17-18, 2012
Freeman Exposition Expo Hall • San Antonio, Texas

Company: _____ Show Contact _____

Website: _____ Email: _____

Type of Business: _____ Display Products: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Other Phone: _____

Payment: Check Enclosed Master Card Visa American Express Signature: _____

Card # _____ Exp. Date _____ Security Code _____ Billing Address Zip Code _____

All Credit Card charges will be processed through our head office, Motorcycle Events, Inc., Please note this when you receive your statement

<p><u>BOOTH RATES:</u></p> <p>Hall C: Single Booth: 10' x 10' \$400.00</p> <p>Two or More Booths: \$350.00 EACH</p> <p>Each Company/Exhibitor Receives s 4 Weekend Passes s 1 Weekend Parking Pass</p>	<p><u>BOOTH INCLUDES:</u></p> <p>8' backdrop drapes 3' side curtains</p> <p><u>IMPORTANT:</u> Exhibitor is responsible for: s Electrical Outlets s Tables s Chairs s Lighting You may rent these items from Convention Decorator for a nominal fee</p>	<p>Booth Numbers: _____ Number of Booths: _____ Price per ea Booth: _____</p> <p>CONTRACT PRICE: \$ _____ 50% DEPOSIT DUE: \$ _____ BALANCE DUE: \$ _____</p> <p>***All payments are Non-Refundable.***</p> <p><u>Payment Schedule & Terms</u> 50% Deposit due with signed contract. Final Balance Due: February 1, 2012</p> <p>MAKE CHECKS PAYABLE TO: MOTORCYCLE EVENTS INC.</p> <p>MAIL COMPLETED FORM WITH PAYMENT TO: MOTORCYCLE EVENTS, INC. 900 NE Loop 410, Ste. D 408 San Antonio, Texas 78209 PH: 210-832-8444 Ext 202</p>																				
<p><u>2012 SHOW DATES AND SCHEDULE</u></p> <table><tr><td>Thursday</td><td>March 15, 2012</td><td>Exhibitor Move-In</td><td>12:00pm - 6:00pm</td></tr><tr><td>Friday</td><td>March 16, 2012</td><td>Exhibitor Move-In</td><td>8:00am - 2:00pm</td></tr><tr><td>Friday</td><td>March 16, 2012</td><td>SHOW HOURS</td><td>3:00pm - 8:00pm</td></tr><tr><td>Saturday</td><td>March 17, 2012</td><td>SHOW HOURS</td><td>10:00am - 7:00pm</td></tr><tr><td>Sunday</td><td>March 18, 2012</td><td>SHOW HOURS</td><td>10:00am - 6:00pm</td></tr></table> <p>Exhibitors may not dismantle booths until 6:01pm on Sunday, March 18th.</p>		Thursday	March 15, 2012	Exhibitor Move-In	12:00pm - 6:00pm	Friday	March 16, 2012	Exhibitor Move-In	8:00am - 2:00pm	Friday	March 16, 2012	SHOW HOURS	3:00pm - 8:00pm	Saturday	March 17, 2012	SHOW HOURS	10:00am - 7:00pm	Sunday	March 18, 2012	SHOW HOURS	10:00am - 6:00pm	
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Lessor, and any of his agents connected with Motorcycle Events, Inc. are not responsible for any loss due to theft, breakage or vandalism before, during or after the show. **Exhibitor agrees to abide by all rules and regulations set forth by Motorcycle Events, Inc. for the San Antonio Autorama.**

I have read, understand and agree to the rules and regulations included with this agreement.

Authorized Signature: X _____ Date: _____

Printed Name: _____ Title: _____

IMPORTANT: To avoid any problems or misunderstanding, please read this document carefully before signing

CONTRACTING EXHIBIT SPACE: Contracts will not be accepted or confirmed until show management receives the required 50% deposit. The remaining balance of exhibit space must be paid in accordance with the terms of your contract. Contracts and Payments received 14 days or less prior to show, shall be made by cash, credit card, money orders, or certified checks ONLY! No personal or company checks will be accepted.

PAYMENTS AND CANCELLATION: All cancellations of contracted space must be received in writing. All payments received are non-refundable, regardless of cancellation.

SUB-CONTRACTING SPACE: Absolutely no sub-contracting of booth space is permitted

EXHIBIT REQUIREMENTS: All booth arrangements shall conform in all respects to the dimensions and height requirements as specified by producer. Booth height shall not exceed 10' from the floor without prior written permission from show management; booth size cannot exceed the space contracted. Exhibits shall be arranged so as not to obstruct the general view or access to surrounding displays, aisles, or public space within the exhibit facilities. If you require end of aisle space there is an additional charge and must be contracted in advance. Please be advised that having a trailer as a part of your display in many instances limits your location on the floor plan. Most buildings do not allow any vehicles inside that have propane tanks attached, plus any motorized vehicle must comply with gas level regulations.

SPACE REQUIREMENTS: Your rental includes your allotted space; 8' back drop drapery and 3' side curtains only. You will be responsible for electric, tables, chairs, lights, stanchions, or any other equipment you might require for your booth.

VEHICLE EXHIBITS: If you wish a car(s) in your exhibit space to be in competition, a separate application must be submitted to the show chairman for approval. Any vehicle must comply with local gas level regulations and have the battery disconnected.

EXHIBITOR PASSES: You will be allowed up to 4 exhibitor's passes (valid all show hours) with first 10' x 10' contracted space. 1 additional pass will be available with each additional 10'x10' booth. Any extra passes will be available for purchase at move-in .You are allowed 1 parking pass per Company, regardless of booth size.

SOUND: Exhibitors operating motion picture or recorded video tapes, cd's, dvd's, record players, radios, loudspeakers PA systems or any noise-generating equipment and devices shall do so only at a level which will not interfere with other exhibitors or add unduly to the general acoustic inconvenience.

LIGHTING: Spotlights and floodlights must be located in such a way as not to interfere with or annoy other exhibitors or spectators. Exhibitors are prohibited from accessing building column panels or outlets or floor outlets. Clip-in spots, cube taps and other electrical devices are forbidden. Custom display cases containing lighting will be connected for the building outlet charge if in accordance with applicable codes. All electrical connections will be provided by the exhibit facility at a fee set by the facility. Motorcycle Events does not determine the amount of nor profit from this fee.

SELLING RESTRICTIONS: No sale of merchandise, i.e. pictures, t-shirts, programs, calendars, comic books, patches, emblems, etc., concerning feature attractions, celebrities or related movies, television shows and associates is permitted. The management reserves the right to determine all materials sold. Exhibitors must honor all building concession rights, the building management has the final say and the show management and exhibitors must accept their decision.

TRADEMARKS: Certain trademarks and copyrights are the property of Motorcycle Events, Inc. or its divisions and/or partners and cannot be reproduced in any manner or any merchandise, souvenir items or apparel by anyone other than Motorcycle Events, Inc. or its divisions. Exclusive rights on the following words pertaining to the event are the sole property of Motorcycle Events, Inc.: "AUTORAMA, AUTO-RAMA, SAN ANTONIO AUTORAMA." Additionally the use of the terms "OFFICIAL, ANNUAL, OFFICIAL SOUVENIR, OR COMMEMORATIVE" with items sold at the show is strictly forbidden without written approval from the producer.

DEMONSTRATIONS & MERCHANDISE: No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space. Distribution by the exhibitors of any printed matter, samples, or other articles shall be restricted to within the confines of the exhibitor's booth. Exhibitors shall not have or operate any display that is the source of objectionable noises, odors, decorations or other aspects which are considered by show management to be obscene, objectionable, or interfering with surrounding displays, including signs, lights, volume of noise, and costuming of exhibit personnel. Producer or his appointed representative has the final authority. Only those products listed in the contract will be eligible for sale or samples.

PROPERTY DAMAGE: Nothing shall be tacked, nailed, screwed, glued, taped, or otherwise attached to drapes, columns, walls, floors, or other parts of the building or furniture. If violated, exhibitor assumes all responsibility including payment for the repair and/or replacement of the damaged property.

SECURITY: Show management provides 24-hour guard service for surveillance of the premises; however, exhibitor is responsible for his own products. It is highly recommended that you remove any products not securely fastened to your display when exhibit is not occupied.

MOVE-IN: All land display booths must be at the show building during the scheduled move-in times. Space will not be held after close of scheduled move-in day unless prior arrangements are made with show management and vendor will forfeit space and deposit.

MOVE-OUT: Move-out will begin after trophy presentation has been completed on Sunday. No one will be allowed to tear down or leave the building until that time unless permission is obtained from the producer.

SHOW HOURS: Exhibitors will be allowed into the building one-hour prior to opening each day. Booths must be occupied at all times during show hours. Refer to show schedule on the front of your contract.

LIVE ANIMALS: No animals of any kind are permitted without written approval from show producer at least two (2) weeks prior to move-in date.

COMPLIANCE: The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operators and/or owners of the property wherein the shows are held.

LIABILITY: Neither Motorcycle Events, Inc., its employees, Show Chairman or National and local corporate sponsors, their families, and other representatives shall be held liable for, and the same are hereby released from accountability for any damage, loss, harm or injury to the person(s) or property of the applicant or any of the officers, agents, employees, their families, and other representatives, resulting from theft, fire, water, accident, or any other cause.

This information covers the basic rules as they apply to all Motorcycle Events, Inc. shows. Exhibitor agrees that conditions, rules, and regulations are made a part of this contract and that said exhibitor agrees to be bound by each and all of these conditions, and that Show Management shall have the full power to interpret, amend, and enforce all rules and regulations in the best interest of the show.

I HAVE READ, UNDERSTAND AND AGREE TO THE RULES AND REGULATIONS AS STATED ABOVE.

Name _____ Signature _____ Date _____